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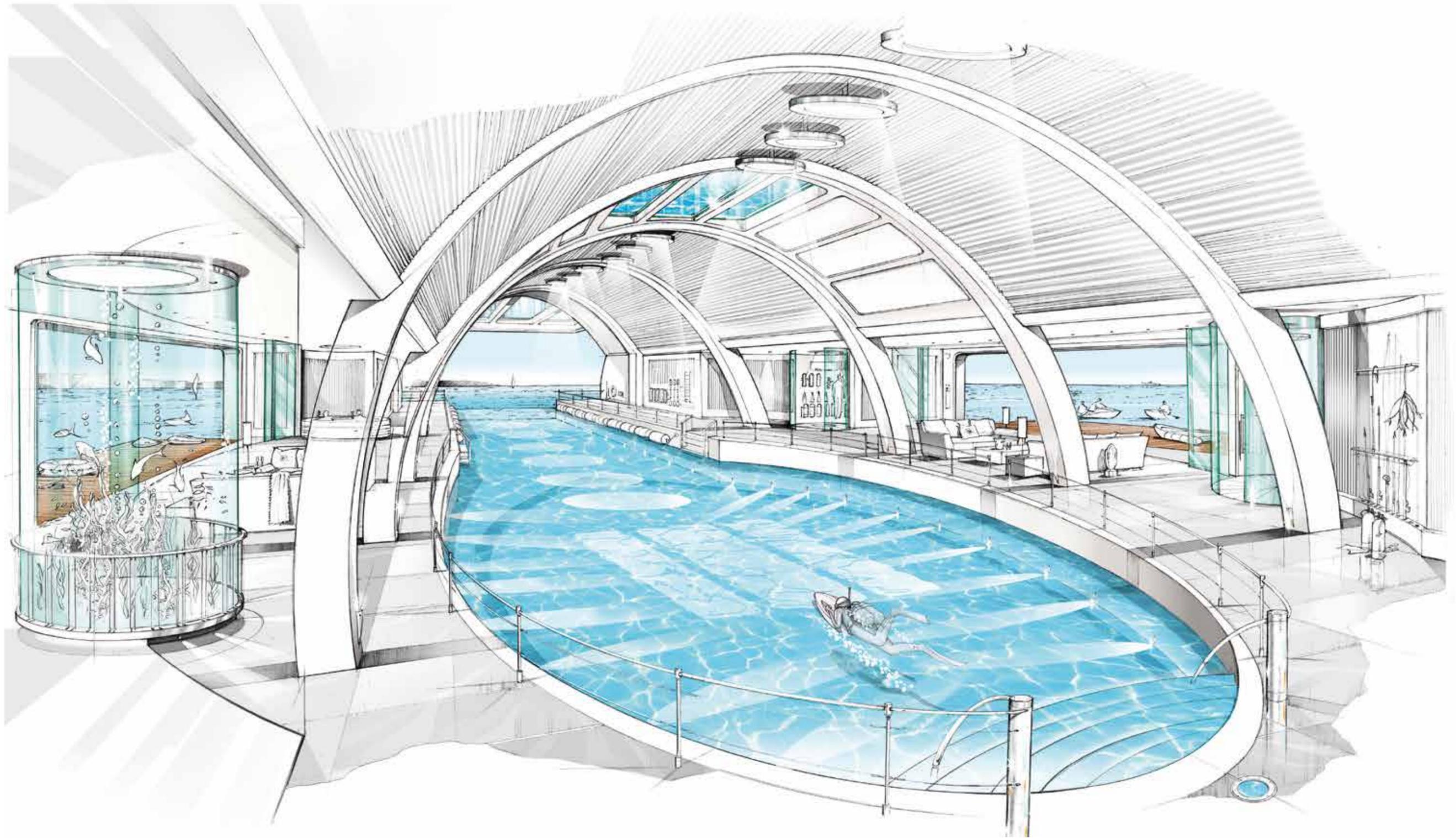
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Eye Opener

“Thankfully everyone has a dream...”

➔ Andrew Winch began his journey to dream-maker in Jon Bannenberg’s yacht design studio in 1980, a young man bubbling with ideas, recently out of design school and fresh from an adventure at sea on a 16-metre sailing boat. With a few years of studio experience under his belt, he set out on his own in 1986 and established Andrew Winch Design

(now Winch Design), with his wife, Jane. Within a few years, he had become one of the world’s most in-demand yacht designers.

Winch’s credo and approach became the solid foundations for an ever-expanding body of work and a growing design office, which has drawn some of the world’s most iconic yachts – *Phoenix 2*, *Madame Gu*, as well as sailing yachts

Inoui, *Unfurled* and *Cyclos III* to name a few.

Clients happy with their yachts soon asked for his counsel in other areas of their lives – their jets and their homes. Cross-pollination between the various disciplines has helped the studio push boundaries and better interpret their clients’ wishes. The work of a designer is also often that of a mind reader, formulating dreams that clients

may not have fully expressed. “Thankfully everyone has a dream. How sad the world would be if they didn’t,” Winch says.

Dreams fulfilled or yet to be realised are now part of a 224-page coffee-table book published by Assouline, simply titled *Winch Design*, which looks back on a remarkable body of work. The spectacular pool pictured above is a concept,

drawn as a beach club and indoor dive pool for an explorer yacht. It exemplifies some of the trends seen in recent years, making the yacht’s stern area a guest space and increasing connectivity between the interior and exterior. It’s a concept, yes, but it is feasible. All it needs to happen is for someone to dream big. Winch Design *hardback*, \$175, assouline.com

ILLUSTRATION: WINCH DESIGN